NOW LIVE

Meet my digital twin

An AI version of me, shaped by 25+ years of writing, teaching and speaking on internal communications and change.



Intraskope · Internal communications and change clarity

WHAT TO ASK IT

Say the right thing, so people can hear it

Internal communications

Tone, structure, message

Change management

Clarity and trust

Employer branding

Stories that attract talent

GCC and GBS leadership

Communicating value

UNDER THE HOOD

What my twin has learned from

LinkedIn content

Posts and newsletter

Blog

aniisu.com, since 2006

Udemy courses

Books

Three titles

Institute for PR

Contributor pages

SSON

Contributor pages

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SOURCE 1 AND 2

My own words, over years

LinkedIn posts and my Internal Comms Insights newsletter shape how the twin frames problems.

My blog at aniisu.com has published practical internal communications ideas since 2006.

aniisu.com

SOURCE 3 AND 4

Courses and books

My Udemy courses bring the frameworks I teach into the twin’s answers.

2012

Internal Communications: Insights, Practices and Models

2021

Get Intentional

2023

Inclusive Internal Communications

Intraskope · Internal communications and change clarity

SOURCE 5 AND 6

Contributor pages

Articles I write as a contributor to the Institute for PR add a practitioner view of communication.

My contributor pages with the Shared Services and Outsourcing Network add the GCC and GBS lens.

TRY IT

Ask my twin a question

Bring a message, a change or a leadership moment you are working on.

twincafe.com/aniisu-k-verghese-ph-d

The twin is AI and can make mistakes. Good for general guidance, not sensitive matters.